

FOR IMMEDIATE RELEASE

PATNI WINS DEAL TO IMPLEMENT NEW CRM SOLUTION FOR AKBANK

London, United Kingdom, November 20, 2008: [Patni Computer Systems](#) (BSE: PATNI COMPUT, NSE: PATNI, NYSE: PTI), a leading global IT services provider, today announced that it has won a new contract with Akbank, Turkey's leading bank and the most valuable company on the Istanbul Stock Exchange.

The system integration deal will see Patni implementing Akbank's new customer relationship management product from Chordiant Software, over the next 16 months.

The new CRM solution will complement Akbank's existing customer management systems to enable Akbank to enhance its portfolio, campaign and leads management processes. Once implemented, the CRM system will also provide Akbank with a uniform and consistent view of its customers to drive up targeted intelligent sales and improve existing reporting facilities.

Following a competitive pitch, Patni was selected ahead of the competition due to its proven track record of delivering system integration projects; its strong pedigree of delivering successful CRM projects on time and on budget and the implementation team's deep banking domain knowledge.

Brian Stones, Executive Vice President of Patni said: "This is a great win for us. Akbank prides itself on being an innovator in its field and this new system will enable it to enhance its overall customer relationship management system in order to strengthen and maintain its current position as Turkey's number one bank."

About Patni

[Patni Computer Systems Limited](#) (BSE: PATNI COMPUT, NSE: PATNI, NYSE: PTI) is a global provider of IT Services and business solutions, servicing Global 2000 clients. Patni services its clients through its industry-focused practices, including banking, financial services and insurance (BFSI); manufacturing, retail and distribution (MRD); life sciences; communications, media and utilities (CMU), and its technology-focused practices.

With an employee strength of over 15,000; multiple global delivery centers spread across 11 cities worldwide; 23 international offices across the Americas, Europe and Asia-Pacific; Patni has registered revenues of US\$ 663 million for the year 2007.

Patni's service offerings include application development and maintenance, enterprise application solutions, business and technology consulting, product engineering services, infrastructure management services, customer interaction services & business process outsourcing, quality assurance and engineering services.



Committed to quality, Patni adds value to its clients' businesses through well-established and structured methodologies, tools and techniques. Patni is an ISO 9001: 2000 certified and SEI-CMMI Level 5 (V 1.2) organization, assessed enterprise wide at P-CMM Level 3. In keeping with its focus on continuous process improvements, Patni adopts Six Sigma practices as an integral part of its quality and process frameworks.

Patni leverages its vast experience spanning three decades; deep domain expertise; full-spectrum services; and suites of IP-led solutions, methodologies and frameworks; in being an effective business transformation partner to its clients.

For more information on Patni, visit www.patni.com.

Safe Harbor:

Certain statements in this release concerning our future growth prospects are forward-looking statements, which involve a number of risks, and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, liability for damages on our service contracts, the success of the companies in which Patni has made strategic investments, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

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