



For Immediate Release

Oracle OpenWorld, Moscone Center, San Francisco, Booth #2036

Patni Computer Systems Unveils atoms™ for Oracle, Simplifies IT Transformation for Telecom and Media Providers

Pre-packaged Business Process Platform Based on Oracle Software Speeds Service Delivery, Cuts Cost, Limits Risk and Helps Launch New Products and Services Quickly

SAN FRANCISCO -- September 23, 2008 -- [Patni Computer Systems](#) (BSE: PATNI COMPUT, NSE: PATNI, NYSE: PTI), a leading global IT services provider, today announced the release of Patni atoms™ for Oracle, a prepackaged business process platform that telecommunications and media providers can leverage to accelerate their business and IT transformation programs. Patni atoms™ enables these providers to launch new wireless, phone, cable, internet and media product and service offerings quickly, efficiently and economically.

Patni atoms™, short for “Accelerated Telecom Operations and Media Solutions,” represents the real-world knowledge and intellectual property that Patni acquired and packaged from telecom and media service providers worldwide, including The Carphone Warehouse in the UK. A blueprint for the telco future operating model, atoms™ consists of pre-configured telecom and media business processes coupled with the integrated Patni services (consulting, systems integration, ADM and managed services) wrapped in a global delivery model.

Using Patni atoms™, telecommunications and media providers can deliver new services, based on a platform developed by a global IT provider with experience in the telecom space, without undertaking the risk and uncertainty of a more complex enterprise-level implementation. The solution offers existing customers and a large pool of new customer targets a cost-effective, flexible means of getting to market quickly before a market opportunity closes.

“Communications and media providers are facing a financial crunch and massive pressure to get to market quickly with new services. They do not have the luxury of time or room for failure in IT transformation projects that get quite complex,” said Raj Badarinath, Associate Vice President for Communications, Media and Entertainment at Patni. “They need a ‘soup-to-nuts’ system that sits on top of their existing IT business and pulls together all of these pieces. With atoms™, they get a real-world system co-created with our clients in the industry, allowing them to reduce their risk and reduce operational costs on a managed services basis.”

Service providers standardized on Oracle Corporation’s software stack can now take advantage of Patni atoms™ for Oracle, where the core business processes have now been realized on Oracle Fusion middleware platform and seamlessly integrates with Oracle Siebel eCommunications, Oracle BRM and Oracle MetaSolv.

Patni atoms™ is one of two new offerings based on Oracle technology Patni is unveiling this week at Oracle OpenWorld 2008 in San Francisco. The other offering helps financial exchange operators automate conversion processes integral to a regulated environment.

Patni atoms™ offers built-in business processes for Customer Management, Credit Management, Payments, Billing, Assurance, Fulfillment, Fraud Management, and Sales and Marketing.

Key benefits include the following:



- Accelerated service roll-out for quick ROI: Addresses up to 70 percent of a provider's operational needs and reduces risk of costly business transformation programs.
- Service delivery framework: Based on Patni's world-class consulting and implementation capabilities that ensure a tight fit with the operator's future state IT architecture.
- Innovative pricing model: Flexible, adaptable pricing model based on operator's growth and business objectives.
- Deep expertise with Oracle products: Patni experts have designed, integrated, built and operated some of the most complex and demanding carrier-grade systems, both internal B/OSS apps and external third-party providers

Visit booth #2036 to meet Patni's Oracle experts and see demos and case studies at Oracle OpenWorld 2008.

About Patni

[Patni Computer Systems Limited](#) (BSE: PATNI COMPUT, NSE: PATNI, NYSE: PTI) is a global provider of IT Services and business solutions, servicing Global 2000 clients. Patni services its clients through its industry-focused practices, including banking, financial services and insurance (BFSI); manufacturing, retail and distribution (MRD); life sciences; communications, media and utilities (CMU), and its technology-focused practices.

With an employee strength of over 15,000; multiple global delivery centers spread across 11 cities worldwide; 23 international offices across the Americas, Europe and Asia-Pacific; Patni has registered revenues of US \$663 million for the year 2007.

Patni's service offerings include application development and maintenance, enterprise application solutions, business and technology consulting, product engineering services, infrastructure management services, customer interaction services & business process outsourcing, quality assurance and engineering services.

Committed to quality, Patni adds value to its clients' businesses through well-established and structured methodologies, tools and techniques. Patni is an ISO 9001: 2000 certified and SEI-CMMI Level 5 (V 1.2) organization, assessed enterprise wide at P-CMM Level 3. In keeping with its focus on continuous process improvements, Patni adopts Six Sigma practices as an integral part of its quality and process frameworks.

Patni leverages its vast experience spanning three decades; deep domain expertise; full-spectrum services; and suites of IP-led solutions, methodologies and frameworks; in being an effective business transformation partner to its clients.

For more information on Patni, visit www.patni.com.

Contacts:

Patni Computer Systems
Tony Viola
Tony.Viola@patni.com
617-914-8255

PAN Communications
Mike O'Connell / Andy Dear
patni@pancomm.com
978-474-1900