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Patni Computer Systems to Showcase Business Transformation Initiatives at 'Management World' Orlando Conference Nov. 16-20

Patni Senior Vice-President and TM Forum Deputy Chairman Colin Orviss to Facilitate VIP Workshop, Chair Panel Discussions at Orlando Event

CAMBRIDGE, Mass. – November 14, 2008 -- [Patni Computer Systems](#) (BSE: PATNI COMPUT, NSE: PATNI, NYSE: PTI), a leading global IT and BPO services provider, today announced that the company will showcase its business transformation expertise for communications service providers at the industry-leading 'TM Forum Management World' Orlando conference, Nov. 16-20. In addition, Colin Orviss, Senior Vice-President, Patni Telecom Consulting, will facilitate a VIP Executive Workshop on Monetizing Content-Based Services on Nov. 18 and chair two panel discussions on Managing Content-Based Services on Nov. 20 at the conference.

Patni's exhibit booths will showcase real-world case studies on how telecommunications providers can transform their businesses using Patni process prepackaged frameworks. Central to Patni's core expertise is its Patni atoms™ platform. Patni atoms™ offers telecommunications and media providers a cost-effective, flexible and low-risk means of delivering new services to market quickly before a market opportunity closes. Attendees will see first-hand how providers can be cost leaders, reduce new product release cycle time and improve service reliability using Patni solutions.

"Telecommunications and media providers have a major market opportunity ahead of them delivering triple-play services to market, but they are confused about how to get the job done", said **Raj Badarinath, Vice-President for Communications, Media and Utilities at Patni**. "Management World Orlando is a great vehicle for us to talk with these providers and help them streamline their go-to-market plans", he added.

Orviss will facilitate a VIP Executive Workshop on 'Monetizing Content-Based Services', on Tuesday, Nov. 18, from 2:00 to 5:00 p.m. The highly interactive session will give an invitation-only group of senior-level service providers a chance to exchange views about ways in which communications and media companies can leverage their information and capabilities to increase revenue and enhance a customer's experience. Orviss will also chair two panel discussions on 'Managing Content-Based Services', on Thursday, Nov. 20, from 9:00 to 10:30 a.m. and from 11:00 a.m. to 12:30 p.m. Orviss has more than 30 years experience in the communications industry working at a senior level with many of Europe's and the U.S.' largest communications operators. Patni has successfully completed more than 200 telco projects in more than 30 countries globally.

Patni will showcase its capabilities in booth #100 at the show.

About Patni

[Patni Computer Systems Limited](#) (BSE: PATNI COMPUT, NSE: PATNI, NYSE: PTI) is a global provider of IT Services and business solutions, servicing Global 2000 clients. Patni services its clients through its industry-focused practices, including banking, financial services and insurance (BFSI); manufacturing, retail and distribution (MRD); life sciences; communications, media and utilities (CMU), and its technology-focused practices.

With an employee strength of over 15,000; multiple global delivery centers spread across 11 cities worldwide; 23 international offices across the Americas, Europe and Asia-Pacific; Patni has registered revenues of US \$663 million for the year 2007.



Patni's service offerings include application development and maintenance, enterprise application solutions, business and technology consulting, product engineering services, infrastructure management services, customer interaction services & business process outsourcing, quality assurance and engineering services.

Committed to quality, Patni adds value to its clients' businesses through well-established and structured methodologies, tools and techniques. Patni is an ISO 9001: 2000 certified and SEI-CMMI Level 5 (V 1.2) organization, assessed enterprise wide at P-CMM Level 3. In keeping with its focus on continuous process improvements, Patni adopts Six Sigma practices as an integral part of its quality and process frameworks.

Patni leverages its vast experience spanning three decades; deep domain expertise; full-spectrum services; and suites of IP-led solutions, methodologies and frameworks; in being an effective business transformation partner to its clients.

For more information on Patni, visit www.patni.com.

About TM Forum

With over 700 member companies in 75 countries, the TM Forum is the world's leading trade consortium focused on enabling digital services. Serving the information, communications and entertainment industries, the Forum provides leadership, strategic guidance and practical solutions to improve the way that services are created, delivered and charged. Members include the majority of the world's service providers, network operators, software suppliers, equipment suppliers and systems integrators.

The Forum currently facilitates over 80 technical projects and provides extensive training, conferencing and information services to its members. Through its initiatives to help providers move to low cost, high quality 'lean' processes, the Forum helps its members automate business processes and work seamlessly across various parts of the service delivery chain. The organization provides industry benchmarks, guidebooks, process and software frameworks and downloadable software standards. These give service providers the direction and specific roadmaps to achieve much greater business efficiency and operational flexibility.

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For further information regarding the TM Forum, related programs such as the Prosspero initiative and its Management World conferences, please visit www.tmforum.org

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