



Patni Computer Systems partners with Sage Software for implementing Sage CRM SalesLogix in the Indian market

India, New Delhi, December 11, 2006— Sage Software India announced the appointment of Patni Computer Systems Ltd as Business Partner for positioning and implementing Sage CRM SalesLogix solutions in India. With more than 300,000 users at over 7,300 companies, SalesLogix is the CRM leader for mid market companies and enterprises worldwide. SalesLogix delivers easy-to-use and integrated sales, marketing, customer service and support automation solutions that can be tailored to an organization's unique customer acquisition, retention and development processes.

Sage Software India – Managing Director, Mr. Thomas Abraham stated that “SalesLogix has over 45 customers in India across a number of verticals. With the Patni Computer Systems partnership, we hope to bring in world-class consulting expertise in the CRM space to Indian customers”. “Sage Software India is targeting Manufacturing, Insurance and Financial Services companies in India with this partnership in the initial stages while leveraging our new SalesLogix v7 features that include interactive sales dashboards, an integrated service and support client, enhanced marketing capabilities, full-featured mobile support and productivity enhancements for users, administrators and developers. The CRM opportunity in these businesses is huge and we would like to establish ourselves as the market leader in the mid market and enterprise segments.”

Commenting on the partnership, **Mr. Milind S Padalkar, Senior VP and Head, Enterprise Application Services, Patni said**, “The alliance between Sage Software and Patni will establish lean deployment capabilities of easy-to-use CRM solutions for customers in the manufacturing, insurance and financial services sectors. Patni has done several complex CRM and Analytics projects across the world and this alliance will help us offer that expertise to a wider range of customers in India. Patni intends to launch solution frameworks in early 2007.

About Sage Software India

Has over 700 customers in India for its CRM and ERP products across industries like, IT Services, ITES, Media, Hospitality, Logistics, Manufacturing, Travel and Exports. Sage follows a Partner model worldwide for selling and implementing its solutions and has over 20 Partners in India presently. Sage Software India is a subsidiary of The Sage Group plc, a leading international supplier of accounting and business management software solutions and related products and services for small to mid-sized businesses. Formed in 1981, Sage was floated on the London Stock Exchange in 1989 and the Group now has 5.0 million customers and employs over 10,500 people worldwide.

About Patni Computer Systems Ltd.

Patni Computer Systems Limited (BSE: PATNI COMPUT, NSE: PATNI, NYSE: PTI) is a global IT Services provider servicing Global 2000 clients. Patni caters to its clients through its industry-focused practices, including insurance, manufacturing, financial services, telecommunications, and its technology-focused practices.

With an employee strength of over 12,000 and multiple offshore development facilities across eight cities; Patni has 23 international offices across the Americas, Europe and Asia-Pacific. Patni has registered revenues of US\$ 450 million for the year 2005.

Patni's service offerings include application development, application maintenance and support, packaged software implementation, infrastructure management services, product engineering services, business process outsourcing and quality assurance services.

Committed to quality, Patni adds value to its client's businesses through well-established and structured methodologies, tools and techniques. Patni is an ISO 9001: 2000 certified and SEI-CMMi Level 5 organization, assessed enterprise wide at P-CMM Level 3. In keeping with its focus on continuous process improvements, Patni adopts Six Sigma practices as an integral part of its quality and process frameworks.

For more information on Patni, visit www.patni.com.

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New Sage CRM SalesLogix v7 Features

Sage CRM SalesLogix Sales provides the tools and resources needed to effectively manage all aspects of the sales cycle and increase team sales performance. As a single repository for customer information, it enables users to access detailed account and contact information, track opportunities from lead through close, manage team calendars and activities, forecast revenue, and report on sales effectiveness. New features include:

Real-time Interactive Dashboards allow users to gain insight into organizational and individual performance, diagnose key issues and identify opportunities by analyzing pipeline status, open opportunities, and win rates. Users can create customized dashboard content and perform analysis using filter or group criteria, as well as drag-and-drop features.

Full-Featured Mobile CRM Support allows users to view and update contact, account, service ticket and opportunity information as well as related notes and history in real time. Users can deploy on popular BlackBerry and/or Pocket PC mobile platforms to sync with one click to wireless, dial-up, or a network connection. Administrators can distribute data and application updates automatically to mobile devices.

Enhanced Marketing Capabilities include a wide variety of new tools that allow users to capture leads from Web pages, import external lists, manage and qualify leads, measure the impact and cost of campaigns on a cost-per-lead basis, design and monitor e-mail campaigns using services from EmPulse Technologies, Inc., and track campaign tasks in multiple stages.

Integrated Service and Support allows users to access all support information and features through an integrated client. Users can track and view defects including problem type, version found, and source. Users can also view defects and returns associated with a specific account or ticket as well as track all details throughout the lifecycle of a return. Assets can be associated with accounts, tickets, defects, contracts or returns.

User Productivity Enhancements help users access commonly used functions that are grouped by role on the navigation. Users can copy a link of any record to the clipboard and paste into an e-mail, enabling other users to quickly access the same record with a single click. Users can also produce reports with the improved Crystal Reports XI R2 and control report output through easily defined filters and dynamic groups.

Administrator Productivity Enhancements enable the Import Wizard with easier field mapping, custom scripting, duplicate checking, and import preview and testing. Administrators can install remote databases quickly with a single-click executable, synchronize remote changes with a secure Internet-based sync option (HTTPS) and perform database maintenance with the customizable Integrity Checker to find, report and fix database issues.

Developer Enhancements enable non-SalesLogix tables and views, maintaining security and synchronization support. Developers can customize the Activity, Report Manager and Attachment interfaces. A SQL profiler helps troubleshoot and optimize application performance with the SQL Profiler. Developers can also apply changes to production quickly with integrated Bundler and Architect projects. Additionally .NET customization tools enable development in Visual Studio .NET and native plug-ins to be added in the Sage CRM SalesLogix Architect.